

STICKER DISTRIBUTION SYSTEM AND METHODABSTRACT OF THE DISCLOSURE

A sticker distribution system and method enabling the state of attachment of a sticker to be visualized by a browser and enabling a sufficient advertising effect. A prize information display unit of a server displays a first page carrying the names of sponsors, conditions for display of stickers, and prizes on the browsers of terminals connected to the Internet. When a sponsor is specified, a sticker information display unit displays a second page on the browsers of the terminals. When the sticker sample, car type, and car color have been selected at the second page, an image extraction unit displays an image of the rear of a car of the selected type and selected color to which the selected sticker sample was attached. The user can register user information through the ID page to the user registration unit. The user preference information transmitting unit issues the sticker sample selected by the user and preference information on the product to the sponsor through a question page. Preferably, a display confirmation device is installed in a gasoline station to confirm that the sticker is actually attached.